

Graphic Designer / Developer

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Goals

I am looking for a full time or contract to hire position where I can continue to flex my front end design muscles. I feel a little out of shape and would like a new challenge focusing on front-end web development. I am passionate about clean, well organized content and simply designed graphics that enable an easily understood user experience.

Responsibilities & Background

My employment history consists of being a self employed IT contractor for the past 15 years where I was responsible for gathering requirements, documenting and creating designs graphics to meet the client's needs. I have worked as a one man development machine as well as with a development team where I worked closely with the application architect by providing thumbnail graphics, data flow charts, wire frames and website designs. My design experience is my strongest suit but I have also been successful taking layout designs and converting them to HTML.

Prior to the time where I became self employed and my focus shifted to information technologies I was a production artist and film lithographer where I specialized in offset printing and screen print. During that time I worked with retail companies providing point of purchase collateral.

Current responsibly for but are not limited to:

- Daily use of Adobe Creative Suite, MS Office Suite
- Daily use of development tools like Dreamweaver, Visual Studio, ClearCase Source Control
- Develop static and dynamic sites for B2C and B2B.
- Identify and document client goals and requirements
- Create Functional and Technical Specification Documents
- Create wire-frames and site design
- Create support materials and train clients on use of built website
- Optimize website SEO & Search engine marketing or client sites.
- Manage Google Analytics and Google Tag Manager
- Trouble shoot issues and perform edits based on client usability
- Identify code compatibility issues and find solutions across browsers platforms
- Optimize website SEO & Search engine marketing or client sites.

Past retail clients:

- Nike
- Payless Shoes
- SportsMart
- Fruit of the Loom

Current Client List

At this time I am developing websites for Bridgestone Firestone where I have a 10+ year relationship by contract developing B2C and B2B web applications.

Additional website clients:

- Manual Zietlin Architects
- Zietgiest Gallery
- LaVergne Dirt & Mulch

Skill Set

GRAPHIC DESIGNER

- Hand Drawn Thumbnail/Sketch
- Adobe Creative Suite

WEBSITE DEVELOPMENT TOOLS

- Dreamweaver
- Visual Studio
- Visual Source Safe
- Rational Clear Case

CODE SUPPORTED

- HTML CSS [classic and bootstrap]
- ASP Classic /ASP .Net
- JSP
- XML / XSL
- JQuery

DATABASE

- SQL Server / relational databases and stored procedures
- MYSQL
- DB2

CMS Blogging

- WordPress
- MoveableType
- Joomla
- Sharepoint

RECENT INTERESTS

- BootStrap - HTML5 with responsive CSS
- JQuery
- CMS - Adobes Digital Marketing Suite / CQ5
- Dashboard Reports - SharePoint Performance Point & SQL Server Report Service
- Agile/ Scrum
- Kanban

ANALYTICS, SEO & SOCIAL MEDIA

- Google Analytics
- Google Tag Manager
- Facebook
- Twitter

References

Michael Ray Nott
Creative Director
www.michaelraynott.com
1-615-300-1907

Bill Darr
Senior IT Consultant
1-803-413-6178

Scott Moore
Manager/Technology Business Development
1-615-478-6030

Robert Zuidema

IT Architect
1-954-816-6673

Dustin Adkison
Technology Team Lead
1-615-557-7836

Work History

1986-1991 American Color - Journeyman Lithographer/Pre-press Team Lead

1991-1999 Visual Focus – 2D and 3D Designer and Lithographer – specializing in offset and screen print

1999-Present Self Employed – Graphic Designer and Web Developer

Client Web Sites

<http://www.notifyben.com>

<http://www.trucktireslearningcenter.com>

<http://www.bridgestonetrucktires.com>

Personal Web Sites

Find me on LinkedIn - <http://www.linkedin.com/in/reesman>

Facebook - https://www.facebook.com/reesman?ref=tn_tnmn

Homepage - <http://www.reesman.com>

Homepage 2 - <http://www.rumpsville.com>

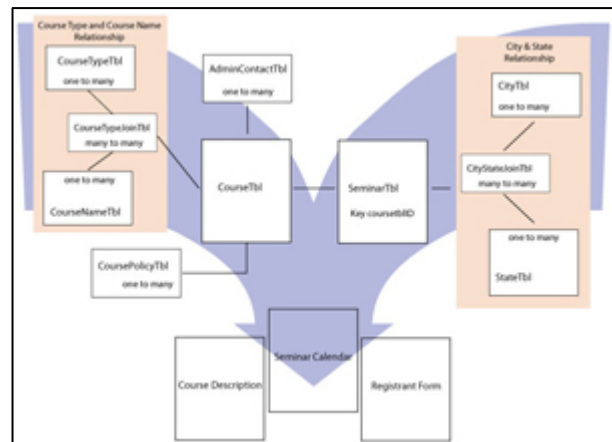
Portfolio

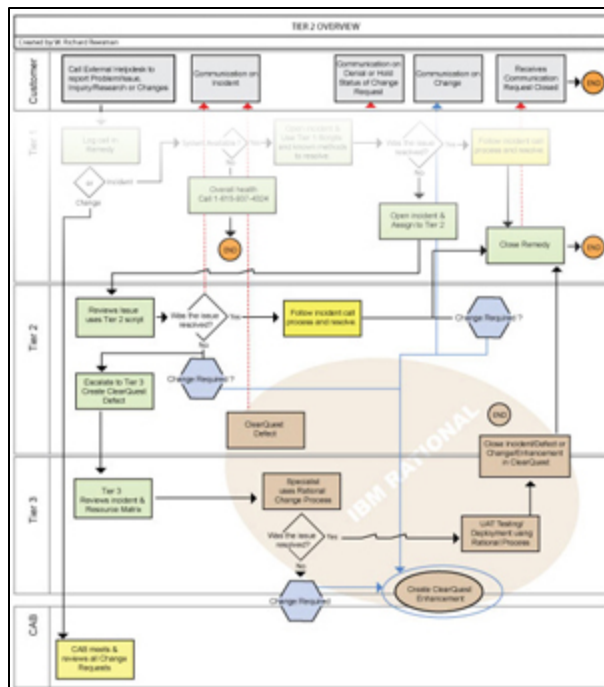
The attached portfolio is a condensed version consisting of a variety of images used to narrate concepts during the development process, along with final site designs and graphic element.

1. Technical flow charts and user flow charts
2. Wire frames and site maps
3. Graphics and layout
4. Blogs and dashboards
5. Misc. design elements and logos

An extended portfolio is also available in full color with printed samples upon request.

Task: Gather requirements; create documentation and graphic narratives which include Elicitation, Business Analysis, Functional and Technical Specifications.



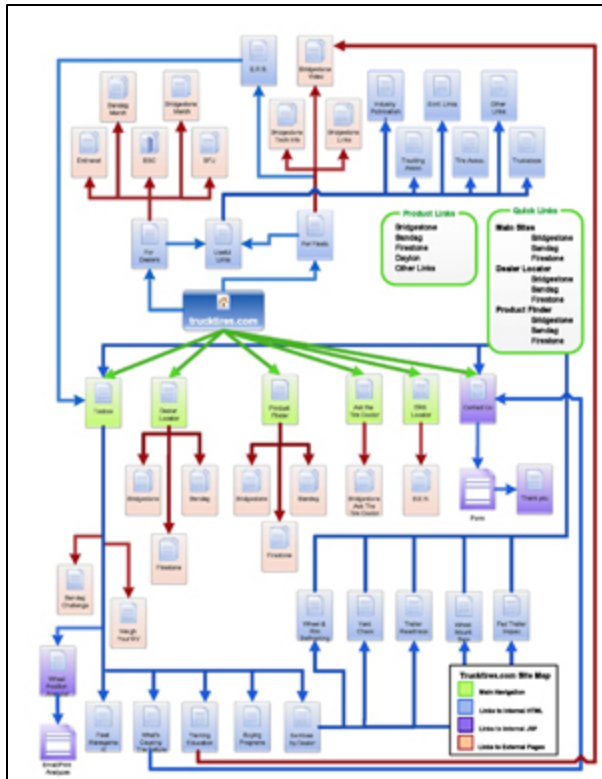


Multi Tier Support Scripts

The wireframe shows a web form for selecting a ship to a dealer. It includes a 'Dealer Selected' section with a table showing 'RGR Tire' at '123 Street, Austin, TX 78745'. Below this is a 'Step 2: Select a Ship To' section with a search bar and a table of search results. The search results table has columns for 'Select', 'Plant ID', 'Plant Name', 'Linc. Code', 'Address', 'City', 'State', 'Zip/Postal Code', and 'Status'. A 'Continue' button is located at the bottom right of the search results table.

Wireframe and Prototypes

The wireframe shows a web form for adding items to a custom catalog. It includes a 'Custom Catalog' section with a table showing 'My First Catalog' with a description 'This catalog was created for Fleets in the Chicago area'. Below this is a 'Step 4: Adding Items to Your Custom Catalog' section with a search bar and a table of search results. The search results table has columns for 'Select', 'Article', 'Size', 'Pattern/Description', and 'Price'. A 'Continue' button is located at the bottom right of the search results table.



Graphical Site Maps

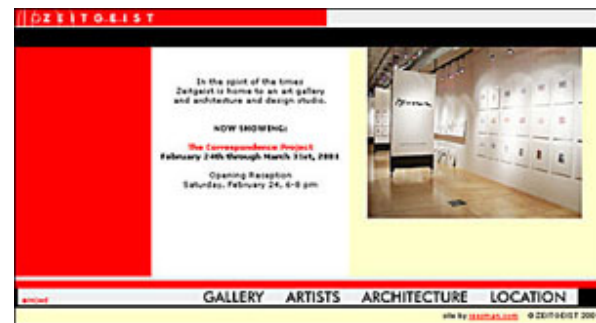
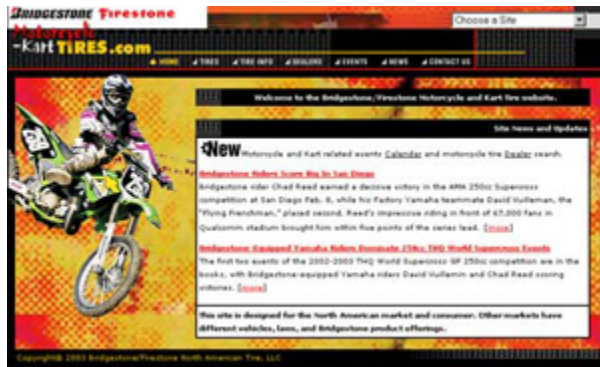
GUI Design and HTML

Tasks: Develop websites for pubic and internal use based on documentation.

HTML, CSS for use on IIS and websphere environments including Wordpress, MoveableType and Sharepoint.



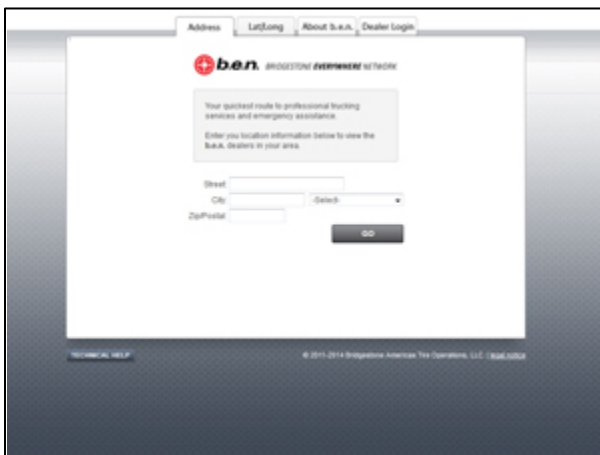
JSP – B2B and C2C Website with DB2 backend



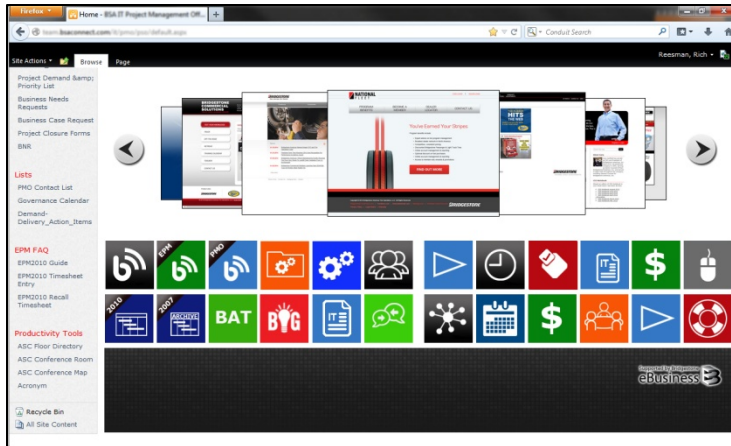
ASP B2C Website with SQL backend



Simple site using HTML CSS



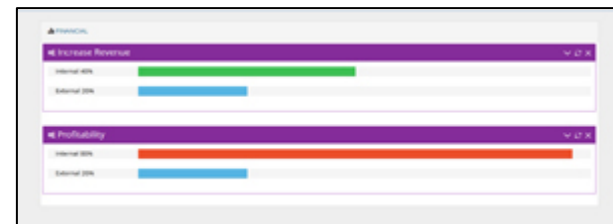
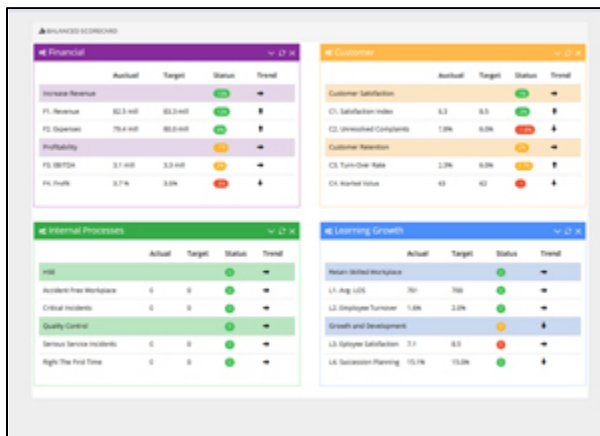
ASP.NET Website with SQL and Geocoding/Bing Maps



HTML, CSS and JQuery SharePoint Site
Developed icons, color blocking concept, and carousel leveraged JQuery



WordPress and Moveable Blogs with custom theme



Dynamic Dashboards using responsive bootstrap

Misc. Design and Logos

Tasks: Design banners and logos for various needs using hand drawn thumbnails, Adobe Illustrator, and Adobe Photoshop



Addition logos, site mock-ups, live demos and print samples are available upon request.
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